

PRESS RELEASE

Hillel at Miami University
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Association of Jewish Students Raises 700 dollars for Israeli Charity in Two Hours!

On Thursday, November 3, 2005, over 150 students gathered at Balcony eager to buy one of the fabulous and 100% “kosher” students up for auction. The prospective buyers were bidding on a date with any one of the Jewish students up for auction. Over 30 Miami Students were auctioned off to the highest bidder at the Kosher Meat Market. This spectacular date auction was put on by the Association of Jewish Students in collaboration with Hillel at Miami University and was a huge success.

Co-chairs of the event, Rachel Cahn and Josh Rothstein did an amazing job of working up the bids. The students who were being auctioned off were asked to fill out a profile of their dream date that included their favorite way to spend a night in Oxford, a quality looked for in the opposite sex, and other information to tempt their prospective buyers into a higher bid. At the end of the night, about 700 dollars was raised for Magen David Adom, an organization in Israel equivalent to the American Red Cross. Look for this exciting event next year where more kosher meat will be auctioned off!

Please contact Amy Greenbaum, Executive Director of Hillel for interviews or questions.

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